

## Exciting Upgrade Information for your Box Office



# Tick-It! *Trak Pro 3.0* IS AVAILABLE NOW!

Users of Tick-It! 97, Tick-It! 2K and Tick-It! 2K Plus can now upgrade SEAMLESSLY to the new, more powerful Tick-It! Trak Pro version 3.

Your customer database, event data, venue seating diagrams and transaction history will be preserved during the upgrade, and allow you to take advantage of NEW FEATURES our users have been asking for:

- ➔ ***Integrated Website Ticket and Merchandise Sales***
- ➔ ***Barcoded Ticket Scanning for Entry Control***
- ➔ ***Merchandise Retail Sales and Inventory Management***
- ➔ ***Food Service Sales and Inventory Management***
- ➔ ***Integrated Fundraising Campaign Management***
- ➔ ***More Complex Ticket Packages***
- ➔ ***Better Support for Windows Vista and Windows 7***



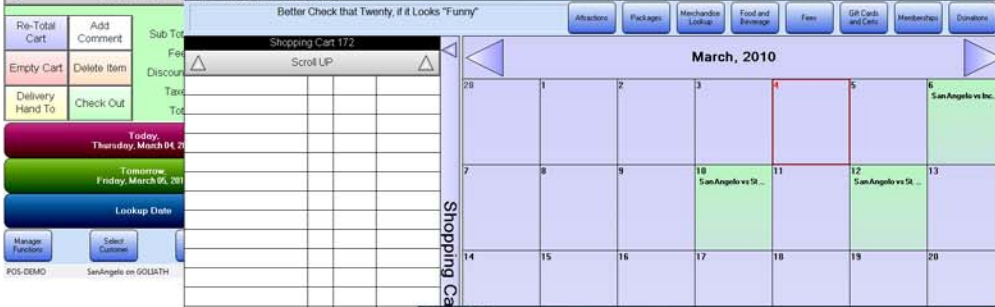
Post Office Box 688  
Roseville, Michigan 48066-0688  
(877) 800-0222  
[www.ncsoftware.com](http://www.ncsoftware.com)

# Check Out These Screen Shots of Trak Pro in Action



The Point of Sale screens have been vastly improved, to provide nothing short of breath taking capability, while still allowing for very fast transactions!

Graphic and Iconic buttons make operator choices clear and easy!



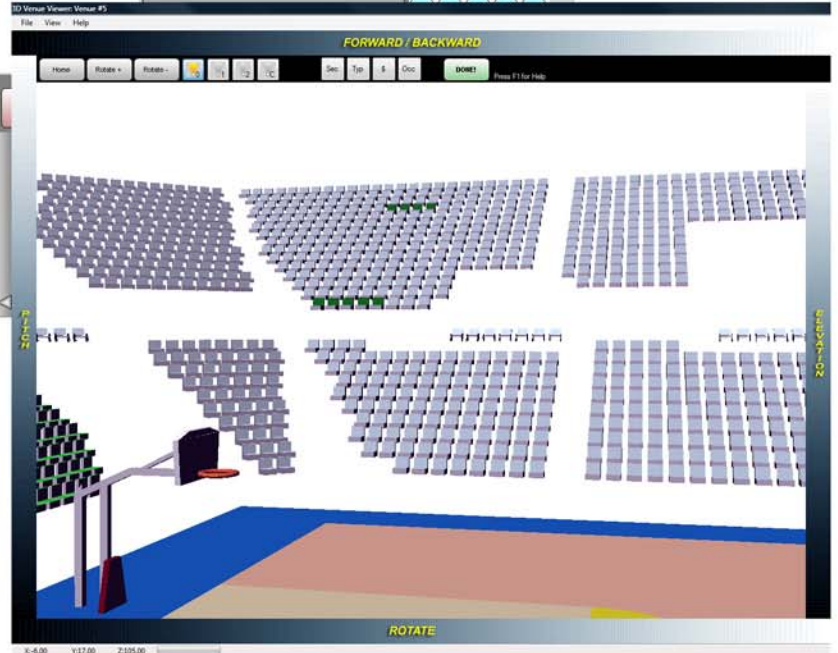
For those cases where event selection by date is preferred, a calendar of attractions can be presented to the operator.



Venue Navigation has been enhanced and optimized for both Touch Screen and Mouse operation!

It is even possible to view, navigate and SELECT SEATS in your venue in 3D!

Simply put, there is NO OTHER system on the market today that offers the COMPLETE range of features that Trak Pro does!



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# There has Never been a Better Time to Upgrade

## YOU HAVE UPGRADE CHOICES:

Trak Pro is extremely versatile in options and deployment schemes. Options you don't need can be shut off to save you money. You can elect to upgrade with a complete IN HOUSE version, operating your Box Office on your servers and workstations, in the same manner you are accustomed to already with your older Tick-It! Software. Depending upon the last time you upgraded your computer hardware, this option might entail some new equipment for you. With the IN HOUSE option, you can conduct INTEGRATED WEB SALES directly from your server! NCS will set that up for you. There would be a fee per ticket for WEB SALES ONLY in this option.



If you would rather, you can elect to run Trak Pro as a service, through either Box Office Avenue in the central US, or Ticket Guys in the western US. Your initial investment is reduced, but you will end up with a per ticket fee for the sales you process.

Don't want to give up Tick-It! 2K in house? Still want WEB TICKETING? You can do that by taking advantage of Box Office Avenue or Ticket Guys Web Ticketing, and consigning ticket inventory for the web. This has the advantage of reducing your initial investment and fees, but you will have to manage seat consignments.



## YOUR INVESTMENT IS PRESERVED:

Your ticketing system represents a large investment, in time, data collected, employee training and money spent. When you upgrade to Trak Pro, your customer and event data will be transferred for a seamless transition. For your employees, they will be getting a system from the same vendor, with many of the same design philosophies to make training easier. And for those opting for an IN HOUSE upgrade, the policy at NCS is to give you credit for every penny you spent on Tick-It! 2K towards your Trak Pro upgrade.

## HOW TO GET THIS UPGRADE:

You can first "kick the tires" by downloading a 30 day trial version of Trak Pro from our website at [www.NCSsoftware.com](http://www.NCSsoftware.com). This will let you see and try all the exciting new features we've built into the system. You can also try demo websites at [www.BoxOfficeAvenue.com](http://www.BoxOfficeAvenue.com) to check out how internet ticketing works with Trak Pro.



Once you are ready to make the move, call Steve Stewart, Jason Hargrave or Monty Boleyn at New Concepts Software, Inc. 877.800.0222 (or 586.776.2855 if you are calling from a region where the toll free number does not work) We will be happy to discuss your individual needs, and craft a quote especially for you.

**new concepts**

**S O F T W A R E**

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